



TALK TO US ABOUT SAVING \$\$ AND ENTER TO WIN:

**FREE PRODUCT FOR 1 MONTH!
\$5 BILLBACK FOR 1 MONTH!
\$3 BILLBACK FOR 1 MONTH!
FREE SAMPLES!**



1. Which Product Do You Use Most For Your Baking Needs? (**Circle One**) **Margarine Shortening Lard**
2. How Many Units Of The Product Circled Above Do You Use Per Month? # _____
3. Do You Know Spectra Foods Has Been In Business For **More Than 45 Years?** **Y N**
4. Do You Know Spectra Is **Launching A Premium Bakery Line** of Shortening, Margarine, Lard? **Y N**
5. Do You Know These New Spectra Products Will **Compete With Current Leading Suppliers?** **Y N**
6. Do You Want To Receive **FREE SAMPLES** Of Our Products For Testing? **Y N**
7. Would You Prefer **To Pay Less** For These Products From Spectra Foods? **Y N**
8. What Percentage Of Your Purchases Would You **Switch To Spectra** If You Could Save \$4/Unit (**Circle One**)
- 100% 90% 75% 50% Less Than 50%**
9. Would You Like To Participate In **Special Pricing Deals** From Spectra For All Of 2013? **Y N**
10. Had You Heard Of Spectra Foods Before This Conference? **Y N**
11. If You Don't Use Spectra Products, Will You After This Conference? **Y N Maybe**

(PLEASE PRINT IN BLOCK LETTERS – **WINNER WILL BE NOTIFIED BY E-MAIL / PHONE NUMBER**)

COMPANY NAME: _____

CONTACT NAME _____

PHONE NUMBER OR E-MAIL ADDRESS: _____

No, I do want to be notified of new Spectra Foods Bakery Price Specials